

Jenna Nowak

Graphic Design
+ Illustration



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(847) 361-1401

LANGUAGES

English

Native speaker

Spanish

Functional/Proficient



EDUCATION

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

CHAMPAIGN-URBANA, IL / AUGUST 2015-CURRENT

BFA in Graphic Design / May 2020

Minor in Spanish / May 2020

PREVIOUS EXPERIENCE

IVY LANE DESIGN

WAUCONDA, IL / JUNE 2022- PRESENT / GRAPHIC + WEB DESIGNER

Manage and create content for social media platforms, website, and email campaigns.

Source, purchase, and maintain inventory for both raw materials and base products.

Create and print production orders for wide format, UV, laserjet printers, rotary cutters, DTG software and engraving machines.

Maintain and update website, including visual changes, new product additions, item descriptions, SEO improvements and overall website navigation. Assist in platform change onto a Shopify-powered site.

Collaborate with other coworkers to ensure product availability, design capabilities, inventory, and delivery times.

Assist in hiring of new design employees as needed. Provide feedback and guidance to management to ensure all company needs are being met.

GAMEDAY SPIRIT FANSTORE

CHAMPAIGN, IL / JUNE 2019-MAY 2020 / DESIGN INTERN

Design and create visual identity across various projects with an emphasis on social media graphics, apparel advertisements, and store signage

Meet with other departments to collaborate and create a cohesive brand style across all visual platforms

OFFICE OF CORPORATE RELATIONS

UNIVERSITY OF ILLINOIS / JANUARY 2018-MAY 2018 / DESIGN INTERN

Design and execute various projects such as brochures, flyers, and other promotional materials for a variety of corporate sponsors as well as internal company materials

Communicate with other office members on various cross-disciplinary projects to ensure timely completion

PROGRAMS + TOOLS

ADOBE CREATIVE SUITE

Illustrator (Expert)

InDesign (Intermediate)

Photoshop (Intermediate)

PRINTING

Apparel (DTG, screen print)

Wide format (UV, inkjet)

ILLUSTRATION

Procreate (Intermediate)

Clip Studio Paint (Intermediate)

WEB DESIGN

HTML + CSS (Basic)

P5.js Javascript library (Basic)